

Wisconsin Construction Municipal and Landscape Expo
Wisconsin Exposition Center @ State Fair Park West Allis, WI
February 10 & 11, 2021
CONTRACT FOR EXHIBIT SPACE

Company Name: _____

(As you want listed in program, on booth signs and name badges)

Primary Contact: _____ Title: _____

(All trade show information to be sent to this person)

Address _____ City _____ State _____ Zip _____

Phone _____ Ext _____ Fax _____ Email _____

Company Website: _____

Company Contact for billing _____ (if different from primary contact)

Company Product Description: (please print)

PRICING:

INCLUDES 8' BACK DRAPE, 3' HIGH SIDE DRAPES, COMPANY ID SIGN. LISTING IN SHOW PROGRAM, FREE BOOTH PERSONNEL BADGES, COMPLEMENTARY VEHICLE OR EQUIPMENT WASHING. DOES NOT INCLUDE DRAYAGE, ELECTRICITY OR FURNISHINGS.

100 sf	\$925	400 sf	\$3300	1000 sf	\$6250	1600 sf	\$8400
200 sf	\$1850	600 sf	\$4350	1200 sf	\$7150	2000 sf or more	\$ 4.25/sf
300 sf	\$2600	800 sf	\$5400	1400 sf	\$7900		

50% deposit and signed contract due within 10 days of registration. Final payment due 01/01/2021.

SIZE _____ FT.X _____ FT =sq.ft. COST _____ Location preference #1 _____ #2 _____

INDICATE COMPANIES YOU **DO NOT WANT** TO BE NEAR 1st _____ 2nd _____

PAYMENT:

MAKE CHECKS PAYABLE TO: JEWEL EXPOSITIONS, LLC

OR CHARGE TO: Visa MC CARD # _____ EXP _____ CODE _____

Printed Name _____ Title: _____ AMT : \$ _____

Authorized Signature: _____

Send signed contract and payment to:



JEWEL EXPOSITIONS, LLC

PO Box 741202

Boynton Beach, FL 33474-1202

WCMLE Terms and Conditions

Booth Fees

Total booth fee is due if an exhibitor cancels booth. The booth fee must be paid in its entirety prior to move-in. Failure of an exhibitor to pay the booth fee at the indicated time will result in the entire booth fee coming due.

Cancellation of the exposition is cause for the exhibitor to receive a refund of all amounts paid. Exceptions are natural disasters (hurricanes, snow storms, tornadoes etc.) labor strife and labor strikes causing cancellation or show delays.

Exhibitors are not allowed to cancel their contract because booth assignment requests have not been realized. Management will make reasonable effort but is not liable to comply with an exhibitor's particular booth request.

Subletting is not allowed. If, in the opinion of management, the goals or exhibition themes are not being realized by the exhibitor, management is under no obligation to rent space to the exhibitor in question.

Codes and Taxes

Compliance with all local, city and state fire and safety codes are the responsibility of the exhibitor.

If an exhibitor does not conform to the guidelines set forth by management the exhibit will be prohibited.

Payment of taxes and license fees to local, city and state agencies when required by law is the responsibility of the exhibitor. A sales tax authorization is required if exhibitor is selling products or services in their booth.

Insurance

A certificate of insurance is required. A policy for comprehensive liability insurance and contractual liability insurance in the amount of not less than \$1,000,000 for personal injury and property damage must be in the possession of the exhibitor prior to set up.

Theft and fire insurance policies are recommended.

Exhibitors are required to be covered by liability insurance (naming Jewel Expositions LLC as the co-insured) of not less than \$300,000 for any injury to each person and not less than \$1,000,000 for each accident and not less than \$100,000 property damage for each accident to protect against possible claims.

The exhibitor shall assume full responsibility for property damage, personal injury or death to any individual or party due to the exhibitor's participation in the exhibition.

Indemnification

Each exhibitor agrees to indemnify and release from responsibility Jewel Expositions LLC, its subcontractors and facility management from all liability, claims, property damage and losses which might occur from an exhibitor's participation in the exhibition and subsequent activities.

General

Wisconsin Construction, Municipal and Landscape Expo (**WCMLE**) will be held at the Wisconsin State Fair Park Exposition Center, West Allis, Wisconsin on February 10 and 11, 2021.

Exhibits must be staffed by qualified individuals and must remain intact until official closing of the show. No exhibit can extend beyond the designated booth space. Any portion of an exhibit that obstructs the view or otherwise interferes with privileges of other exhibitors shall be removed or modified.

Jewel Expositions LLC shall have the sole authority to interpret and enforce all rules and regulations as shall be necessary for the orderly conduct and in the best interest of the trade show.

Accepted By:

Date: